### **Parameters**

#### Skin Analysis Items

Skin diagnostic system can analyze the following



Moisture



**Impurities** 



Wrinkles



Spots



Pores



Sensitivity



Skin Tone

#### Hair and Scalp Analysis Items

Hair and Scalp diagnostic system can analyze the following



Hair Density



Scalp Sebum



Hair Keratin



Scalp Hydration



**Hair Sensitivity** 



# **Choice of Diagnosis**

6

+82.31.706.7950



+82.31.272.7950



chowis@chowis.com



A-1301-2, 184 Jungbu-daero, Giheung-gu, Yongin-si, Gyeonggi-do, Republic of Korea



# myBeauty KIOSK

SKIN · HAIR & SCALP

Diagnostic Kiosks





### **Features**

Fast and accurate skin/hair and scalp analysis systems utilizing unique optical technology, big data and AI algorithms

Optical Technology
Utilizes high-definition
image data optimized fo
analysis by applying

### **Hygienic System**

#### With its own UV sterilizer built into the diagnostic stand, many people can use it hygienically at all times.

#### **Customer Care Process**

Profile registration features easy customer management process (CRM) by recording and collecting only relevant information for analysis

#### Customization

Chowis allow brands/partners to customize some features both on Hardware and Software, so it can be applied as a functional interior element at an additional cost.

#### **Data Security**

various LEDs

Data collected are well safeguarded and protected by privacy policies and technical considerations

#### **Self-serviced Analysis Function**

User-centered system configurations, such as easy guidelines and instructions for support, make it appealing to customers to do the analysis themselves

#### **Scientific Analysis**

Provide accurate analysis results based on AI algorithms, accumulated reference data for over 10 years coming from more than 50 countries and Experts evaluation

#### **Advertising Feature**

This is an efficient way especially in areas with high foot traffic, and the monitor screen can showcase a slideshow product presentation when not in use

## **Business Concept**

MySkin · Hair KIOSK provides individual experiences through non-face-to-face and non-contact services that directly diagnose skin, hair, and scalp, and recommends in-store products based on analysis results to persuade customers to purchase and increase brand reliability in the long run.





Send and share analysis results to customers' mobile devices via QR code



View and purchase recommended products and services directly from the store



Store customers use kiosks to diagnose skin, hair and scalp themselves



**⊕**Q

Analysis results guides to recommended products and services



Management platform to keep track of license usage and inventory, review analysis results and customer DB

### Description

These are self-service skin, hair and scalp kiosk system that user can do their own self analysis utilizing smart guides on the app that can be actively used and retail store.

### myBeauty KIOSK

Analysis results are easily obtained and shared, can open to product recommendation options that can drive product purchase at retail and pop up stores



Available in 10", 15". 21" (inch) size display as module as customization.